



PRISM

BUILDING HEALTHY,
STABLE LIVES

2017-2018 Annual Report (October 2017-September 2018)

Dear Friends,

We have a new home! In March 2018 we moved to a newly-renovated building located at 1220 Zane Avenue North in Golden Valley. Thanks to your support we were able to create a better tomorrow – where people in our community have fresh food in their refrigerators, a warm home to sleep in, gifts for birthdays and holidays, and more importantly, an organization and community that believes in their possibilities.

We designed our new home to emphasize the great work we have always done – providing food, clothing, and housing in a welcoming and individualized manner. Our new home is a space where people feel safe, heard, and welcomed. We know we are doing good, as one participant e-mailed to say, “I’ve never encountered a staff member or volunteer with a bad attitude. They made me feel welcome when I was feeling my poorest and helpless.” As the needs of our community continue to grow, we are proud to be able to provide a welcoming, supportive environment that helps families build healthy, stable lives.

Thank you again for all your support,



9,339

separate household visits to our Marketplace Food Shelf



984,000

pounds of food distributed to participants



1,411

families received free clothing and household items from Shop for Change Thrift Shop



154

households obtained and maintained safe, stable housing



1,080

children received school supplies, birthday gifts, and holiday toys



20,838

hours of time and talent were given by caring volunteers



MISSION

Provide social services and connections that empower people in our community to build healthy, stable lives.

VALUES

Collaboration - Innovation - Dignity - Accountability

PRISM PROGRAMS

Marketplace Foods

The Marketplace Food Shelf ensures children, adults and seniors do not go hungry. More than 800 families visit the Marketplace each month. We meet one-on-one with each family. Our “choice model” allows participants to choose the food and hygiene items that best suit their household needs.

Homelessness Prevention

This critical program for those facing short-term crisis, offers emergency financial assistance, help with budgeting, advocacy with landlords, support in applying for programs such as energy assistance, and referrals for community resources.

Shop for Change

The Shop for Change Thrift Shop makes proper clothing accessible for everyone. One hundred percent of our proceeds support our basic needs services. Open to our participants and the public, the shop offers high-quality, uniquely affordable clothing and housewares.

Children's Programs

The Children's Programs help families create a sense of normalcy, maintain traditions, and celebrate milestones during times of financial difficulty. New school supplies, birthday gifts, new baby essentials, and holiday toys are selected by parents to help families celebrate milestones.

PARTICIPANT VOICE

At PRISM we know that people living in poverty are more prone to illnesses, are more anxious and stressed. We best support the diverse needs of participants by being intentional in every aspect of programming. From the lighting in the waiting room to building trust through our case management approach, we have created a space and process where participants feel their voice is heard and they have agency. We have found this focus on self-determination and choice to be empowering. When asked what they have liked about PRISM, participants said:

“The staff are very understanding and easy to talk to. They have a lot of different programs that are very helpful and benefits families in need.” - Single Mother of three from Robbinsdale, PRISM Participant

“PRISM is very polite. They help your needs. It is a blessing to families in need of food and assistance. I am very grateful.” -Senior Citizen of Golden Valley, PRISM Participant

“It's hard to get assistance. Thank you for immediately answering my questions and providing the information needed to help me. I didn't feel embarrassed, forgotten, or nervous. I was welcomed and helped and I appreciate that!” -Father who recently moved family to Crystal, PRISM Participant



2017-2018 Financials (October 1, 2017- September 30, 2018)

Revenue (\$2,898,960)



- Individuals & Households (12%)
- Businesses & Corporations (6%)
- Foundations & United Way (10%)
- Congregations, Civic & Community Groups (5%)
- Government (8%)
- Earned Income & Other (9%)
- In-Kind Food & Other Donated Goods (50%)

Expenses (\$2,721,963)



- Programs (82%)
- Management & General (11%)
- Fundraising (7%)

The electronic version of this report and our most recent Form 990 are available at www.prismmpls.org/financials

Many thanks to our supporters!

GET INVOLVED

Donate

PRISM is a 501(c)(3) nonprofit and your donation of cash and in-kind goods is tax deductible. Give cash, check, donate online, or drop off food, clothing and housewares. Gifts of stock are welcome and appreciated.

Volunteer

Sort and stock food, or help families in the Marketplace Food Shelf. Sort and price items, set up displays, or work the register at Shop for Change. Serve as the receptionist at PRISM's front desk.

Shop

The Shop for Change Thrift Shop is open to the public. You'll find affordable housewares and clothes for members of your entire family. 100% of revenue support PRISM's basic needs services.

Connect

Be in the know and get involved! Like us on Facebook: facebook.com/PRISMmpls. Follow us on Twitter: [@PRISMMinneapolis](https://twitter.com/PRISMMinneapolis). Visit us at www.prismmpls.org

VOLUNTEER SPOTLIGHT

Mike Mengelkoch started volunteering at PRISM in December 2013. Mike was drawn to PRISM because he wanted to do something in his community that helped people and also, having fond memories of helping out in his dad's grocery store as a child, he liked that PRISM's food shelf felt like a grocery store. As a Marketplace Food Shelf volunteer, Mike enjoys stocking shelves and answering participant questions. Mike now picks up over 400 pounds of food a week from Cub, Target, HyVee and General Mills to ensure our participants have access to a wide variety of food. Mike likes how PRISM's Marketplace Food Shelf makes participants feel comfortable as they are able to choose their own food and hygiene products. Mike describes PRISM as a place where "people can come to and be accepted no matter their needs or situation." When in the community Mike likes to tell people about PRISM's birthday room, which allows families to choose gifts for their children for their birthdays. The birthday room also has supplies for cakes and parties. These gifts are lifelines to struggling families allowing them to celebrate their own personal milestones.

Thank you, Mike, for all you do for PRISM and the community!