

PRISM

ANNUAL REPORT FISCAL YEAR OCTOBER 2020 - SEPTEMBER 2021

1220 Zane Ave. N., Golden Valley, MN 55422 | 763.529.1350 | prismmpls.org

FROM THE DESK OF THE EXECUTIVE DIRECTOR

Dear PRISM Friends -

As the Covid-19 virus spreads, so does the awareness of how many people in our community need some extra help. Covid slowed down, or stopped, many businesses and people, but the opposite happened for us!

PRISM is proud to be one of the most active and successful RentHelpMN.org providers. We saw a 300% increase in the number of families served with rent assistance, while working seamlessly as a team, with Hennepin county, and the state of Minnesota. The Marketplace Food Shelf had 12,000 visits from people and families in 80 cities. Our reputation has indeed grown!

As the Keepers of Hope, we are looking for the silver linings and the unexpected wins. The need for our services is not new, but our ability to serve the community has evolved and has a greater impact than ever. Our vision is to be forward-thinking, and continuously improving our services.

Thanks to the generous community of donors and volunteers, PRISM continues to lead in providing innovative and dignified services that foster resilient individuals and a healthier, more sustainable community. You are invited to join us today!

In Peace and Health,



Michelle Ness, MSW, LISW
PRISM Executive Director



MISSION STATEMENT

Provide social services and connections that empower people in our community to build healthy, stable lives.

EQUITY STATEMENT

Dropping assumptions about our participants, volunteers, staff, and community to intentionally adapt and design quality, inclusive and individualized opportunities for success.

VALUES

Collaboration - Innovation - Dignity - Accountability

BOARD OF DIRECTORS

Steve Gillette, Board Chair, Dolliff Insurance
Hannah Marmorine, Secretary, General Mills
Bill Harwell, Retired Business Owner
Marc Meirovitz, MidWestOne
DeAnn Arden-Bahn, Blue Cross Blue Shield
Mark Preissing, Retired Teacher
Kate Knowles, Thrivent Financial
Eric Hudson, Minnesota Twins
Erica Koenig, United Health Care

Monisha Chakrapani, US Bank
Angela Higgins, Total Expert
Anthony Wickner, Taylor Corp
Kent Richey, Retired Attorney
Michele Girard, Little Earth
Chuck Segelbaum, Fredrickson & Byron, PA
Kim George-Frey, USBank
Jill Jackson, Retired, Amerilab

MEET THE STAFF

Michelle Ness, MSW, LISW, Executive Director
Allysen Hoberg, Program Director
Cathy Rodine, Staff Accountant & Benefits Coordinator
Jasmine Olsen, Program Manager
Kevin Lytle, Community & Business Engagement Manager
Amy Haddy, Thrift Shop Director
Brianna Miller, Advancement Director
Becca Stabler, Grant Writer & Evaluation Manager
Alisha Weis, Advancement Manager
Amy Dahmen-Dretske, Office Coordinator

Laci Martin, Thrift Shop Coordinator
Camille Lewis Humphries, Case Manager
Dominic Kutchera, Logistics Coordinator
Stacy Johnson, Thrift Shop Assistant Manager
Adam Lewis, Warehouse Staff
Alyssa Tucker, Housing Case Manager
Nolan Isaacson, Volunteer Manager
Tona Alvermann, Warehouse Staff
Andy McGrane, Donations Coordinator
Denise Mlejnek, Housing Case Manager
Mark Killoran, SNAP Benefits Coordinator



YEAR IN REVIEW

Shop for Change - In October we re-opened PRISM's Shop for Change Thrift Shop, which had been closed since March 2020. The Shop made over \$200,000 this year - all of which was invested back into PRISM programs.

Turkey Giveaway - Spirits were lifted when 1,000 households received a turkey and all the fixings. We are thankful to the many volunteers and staff that helped make this event successful.

Program Growth - This year PRISM became a RentHelpMN.org provider, increased staff, and almost doubled the number of households served.

HOMELESSNESS PREVENTION

Many PRISM participants live paycheck to paycheck and cannot afford for anything to go wrong. This means a car repair, a sick day, and especially a pandemic can put participants dangerously close to not being able to cover rent or utilities. PRISM's Homelessness Prevention Program keeps these participants stably housed by providing rent, utility, and other housing assistance. Once participants received assistance, we followed up with them regularly to find out how they were doing and if they needed any additional help.

PRISM was fortunate to work with Hennepin County to process the many applications that came in from RentHelpMN.org. This partnership allowed us to provide \$1,705,787 in assistance, while other funding gave us the flexibility to help households who were not eligible through the RentHelpMN.org program.

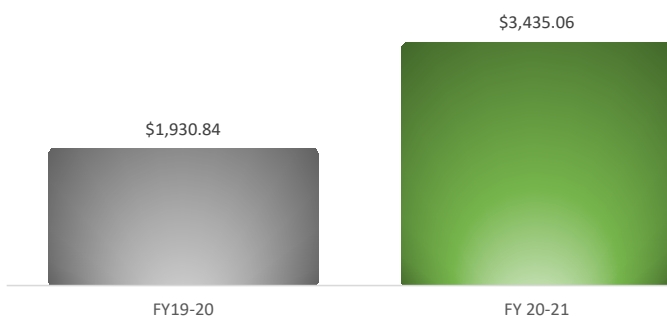
1,386

Households Screened

483

Households Received
Assistance

Average Rental and Utility Assistance Provided
FY19-20 vs. FY20-21



COVID related challenges experienced by PRISM participants

- Death of Spouses
- Distance learning
- Lack of childcare
- Lost job due to shut down
- COVID & related illness

CHILDREN'S PROGRAMS

Every day is a celebration at PRISM. Some celebrations are subtle, and happen every day like having a roof over our head and a meal on every table. Some celebrations come once a year - like a child's birthday, the start of school, and the December holidays. We help families celebrate with the Birthday Room, Back to School for Success, and Holiday Toy Shoppe. These programs are important because they provide tangible resources that let families maintain normalcy by celebrating holidays, birthdays, and the start of the school year despite financial hardship.

871

Kids Received
Cool Quality Backpacks

991

Kids received
Holiday Toys and Gifts

115

Kids Received
Birthday Gifts

4



MARKETPLACE FOOD SHELF

The Marketplace Food Shelf makes sure the community not only has access to fresh, healthy food, but to diapers, baby formula, pet food, toilet paper, cleaning supplies, and much, much, more. Because of the pandemic, participants were invited to visit us once a week instead of once per month. Each week they were given 100 pounds of pre-packed food and hygiene items. PRISM's pre-packed boxes were customized to meet participants' diverse and unique needs and preferences.

During Minnesota's bountiful summer months we ensure that participants' kitchens are stocked with extra produce. Monthly Produce Distribution days allow participants to grab access produce. We are proud to coordinate SNAP benefits at the local farmers markets, where shoppers get ten dollars of EBT/SNAP matched giving for produce purchases.



4.3

Average number of times a family visits PRISM each year

1,046,535

Pounds of food donated and distributed

2,791

Households visited the Food Shelf

SHOP FOR CHANGE

Shop for Change Hours

Monday	9 AM - 5 PM
Tuesday	9 AM - 5 PM
Wednesday	9 AM - 5 PM
Thursday	9 AM - 7 PM
Friday	9 AM - 5 PM
Saturday	9 AM - 3 PM



Shop for Change is always in need of donations! We accept clothing, accessories, jewelry, shoes, home decor, housewares, and so much more. For a complete list of our most needed items visit our website.

Don't forget shopping at Shop for Change benefits PRISM's basic needs programs. Great new items for you, all while supporting the community.

COMMUNITY SUPPORT



PRISM is able to do the best work because of the many people, groups, businesses, and organizations that believe in our mission. Support includes volunteers donating hours of their time, talent, and treasures. Neighbors and faith groups work together to organize food and clothing drives. Local businesses make their community safer through financial contributions. We are so very thankful to be part of a community that actively and enthusiastically provides stability and hope for the most vulnerable among us.

COMMUNITY SPOTLIGHT: FRANKIE'S CHICAGO STYLE

Kent Garbers and the entire staff at Frankie's Chicago Style in New Hope have supported PRISM for 10 years. They collect food donations **every week** from their customers and drop off at PRISM. In addition, Kent has helped promote the work PRISM does in the community to his retail neighbors in Winnetka Commons shopping center.

Frankie's Chicago Style is one of the most popular restaurants at PRISM's annual Taste of the 'Burbs fundraiser. Their small bites of pizza, cheese curds, and mozzarella sticks always draws a crowd.

When you eat at Frankie's Chicago Style Restaurant you are supporting one of PRISM's most generous business partners.

THANK YOU VOLUNTEERS!

Thank you to all the volunteers who have gave of their time and talents to PRISM. This list reflects volunteers who provided 200+ hours this year. THANK YOU!

Alan Ingber	Gary Bohnenstingel	Mark Mueske
Ann Sessoms	Janice Dircks	Pete Duello
Bill Scott	Jean Cunningham	Sharon Rue
Carrie White	Jeannie Schwartz	Terri Moore
Colleen Porter	Jerry Dahlberg	Timothy Rechinger
Dag Von Ruden	Jerry Vincent	Vernie May
Dan Youngbauer	John Van Hook	Wayne Fuller
Debbie Seemann	Keith Olson	
Debra Wensman	Kris Erickson	
Edith McGurgan	LeAnn Vomhof	
Emily Kuenmuench	Linda Kappel	



FINANCIALS

REVENUE (\$6,297,628)



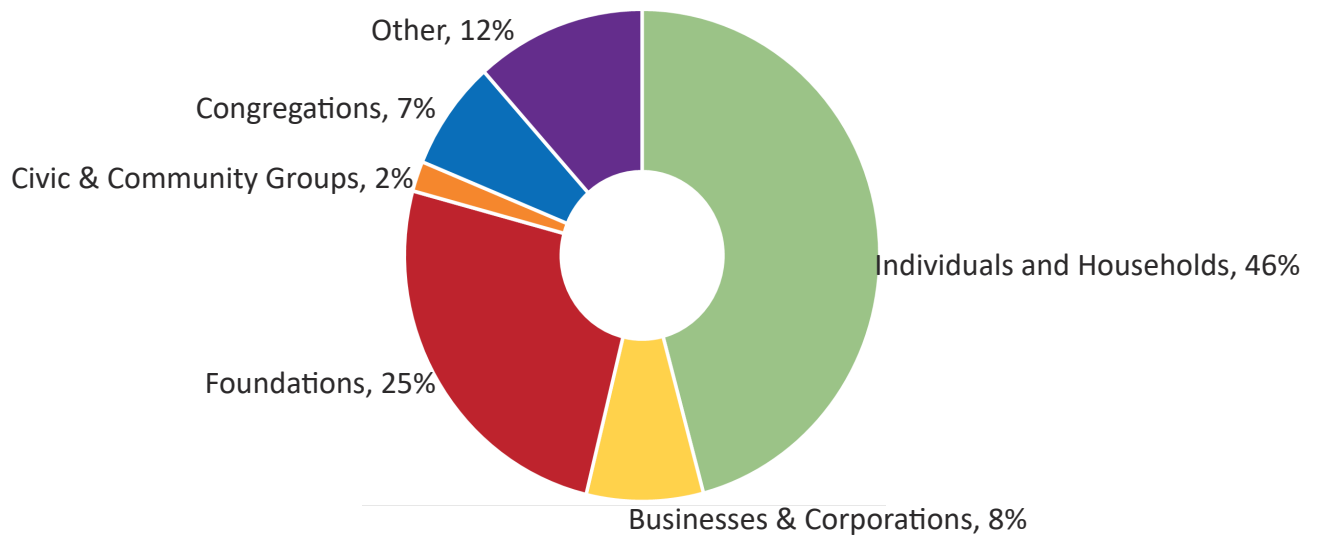
- Contributions (27%)
- Government (32%)
- Earned Income & Other (5.5%)
- In-Kind Food & Other Donated Goods (35.5%)

EXPENSES (\$5,886,865)



- Programs (84%)
- Management & General (9%)
- Fundraising (7%)

CHARITABLE CONTRIBUTIONS



STATEMENT OF FINANCIAL POSITION

	FY 19-20	FY 20-21
Cash and Cash Equivalent	\$651,544	\$808,614
Accounts Receivable	\$332,935	\$372,971
Prepaid Expenses	\$38,811	\$45,505
Other assets	\$288,490	\$145,233
TOTAL	\$1,306,780	\$1,325,753
Total Current Liabilities	\$198,624	\$88,869
Total Long Term Liabilities	\$162,765	\$4,169
Net Assets Without Donor Restriction	\$530,666	\$960,827
Net Assets With Donor Restriction	\$414,725	\$449,327
Total Liabilities + Net Assets	\$1,306,780	\$1,449,192

The electronic version of this report and our most recent Form 990 are available at www.prismmpls.org/financials
Many thanks to our supporters!

THANK YOU DONORS!

Donations listed are for the fiscal year October 1, 2020 to September 30, 2021. This reflects payments made during the fiscal year. We do our best to list all donors accurately. If there are any errors, please contact us at aweis@prismmpls.org.

Donors - \$25,000 +

Allianz Life Insurance
Anonymous
Cass and Andy Stillman
City of Plymouth

City of Robbinsdale
James M Stanton Foundation
Joyce Tyne
Leslie Family Foundation
Mary Lou Arnold

Mount Olivet Lutheran Church
of Plymouth
Sit Family Investments
The Constellation Fund

Donors - \$10,000 - \$24,999

Anonymous
Church Of St. Joseph
Colleen and Bob Porter
General Mills Foundation
Golden Valley Community
Foundation
Kopp Family Foundation
Onan Family Foundation
Paddock Family Foundation

Plymouth Lions Club
Richard M Schulze Family
Foundation
Target Foundation
William and Sue Linder
Spirit of Hope United Methodist
Church
Community Education Robbinsdale
Public Schools

Joan Grimm
Peterson, Beyenhof & Zahler,
LTD - CPAs
RAK Charitable Fund
Roger Grimm
Valley Community Presbyterian
Church

Donors - \$5,000 - \$9,999

Andrea Scott
Betsy and Tim Koch
Boger Dental
Fingerhut Family Foundation
Holy Nativity Evangelical
Lutheran Church
Kristen Schlagerl
Medtronic
Philip and Sharon Lindau

Robbinsdale Parkway United
Church of Christ
Ron and Terri Moore
Sally and John Turrittin
Stillman Family Foundation
Trevor Knapp
Sweet Cream Golden Valley
APR Family Foundation LLC
Great Northern Corporation

Jeanne Rudelius
Laurel Hansen
MidWestOne Bank Foundation
Richard and Jeanne Reiersen
Ronald Deharpporte
Sahly Family Foudation
Shaun Jackson
Tankenoff Families Foundation
William and Patricia Sahly

Donors - \$2,500 - \$4,999

Alexandra Henry
Alice and John Johnson
Barb McCleary
Brianna Miller
Canadian Pacific Railway Company
Cheryl Moen
Citizens Independent Bank
Community Foundation
Cynthia Robeck
Dennis and Pam Cornelius
Doug and Leann Cozad
Douglas and Mary Hudson
Elaine Hove
Filigree Jewelers

Fredrikson & Byron, PA
General Mills
Hank and Chris Shea
Harold and Katherine Swenson
House of Hope Lutheran Church
James R. Thorpe Foundation
Jennifer and Mark Geibig
Jewish Family & Childrens Service
of Minneapolis
John Bingea
John Cannon
Joseph and Susan Benevides
Kent and Susan Richey
Kevin and Julie Matzek

Margaret and Ilo Leppik
Mark and Sandy Anderson
Mark and Shirley Toering
Market in The Valley
Marty and Melissa Calcagno
Mary Ruhoff and Howard Hartstein
Metropolitan Alliance of
Connected Communities
MidWest One Bank
Mike and Janet Mengelkoch
Minneapolis Area Realtors
Foundation
Minnesota Twins
Nancy Alexander

Donors - \$2,500 - \$4,999 (Continued)

Nancy and Kevin Rhein
Pajor Family Foundation
Peter and Catherine Lenagh
Robert and Mary McCarthy
Rudy Luther Toyota
Ruth Wolf
Tom and Jean Campbell
Toyota Corporation
Unity Minneapolis

Urbanworks Architecture LLC
Vincent and Jean Kinney
William and Patricia Harwell
Barb McCleary
Citizens Independent Bank -
Community Foundation
Jewish Family & Childrens Service of
Minneapolis
John Cannon

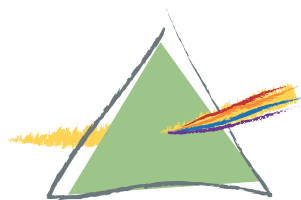
Joseph and Susan Benevides
Metropolitan Alliance of Connected
Communities
Minnesota Twins
Pajor Family Foundation
Peter and Catherine Lenagh
Robert and Mary McCarthy
Rudy Luther Toyota
Toyota Corporation

Donors - \$1,000 - \$2,499

3M
Abigail Sookraj
Adam Brown
Agnes Boksa and Joseph Fox
Amy Shatava
Andrew and Janet Kubly
Andy Davis
Ann and Faison Sessoms
Anne Marsnik
Anthony Okusanya
Arthur and Carol Doten
Barbara and John Holden
Barbara Curchack
Ben and Ellory Roy
Beverly and Walt Thomsen
Billy and Patricia Jarmon
Bob Flynn
Brian Brostrom
Carl and Eloise Pohlada Family
Foundation
Center for Spiritual Living
Charles and Jean Gallo
Charles Ulmer
Choice Bank - Golden Valley
Chris LaBounty
David and Elaine O'Brien
David and Lisa Olson
Deborah Carlson
Diane and John Brand
Diane Keeley
Douglas Thompson
Elizabeth and Scott Turner
Eric and Lisa Hansen
Eric Piche
Fred and Diane Rose
Gary and Julie L'Herault
Golden Valley Liquor Barrel
Graco Inc
Greater Minneapolis Community
Connections

Hank Bink
Hurricanes Swim Team
James and Judith Flaherty
James and Louvia
James and Margaret Bird
James Flanagan
Jami Stromberg
Jane Bechtel
Janese Evans
Janice Johnson
Jeanne Mohler
Jennifer De Fiebre
Jill and Dan Gustafson
Joanne and Robert Neis
John and Joyce Miller
John Berry
Jonathan and Theresa Schatz
Kara Kurth
Karen Grabow
Karen Meyers
Katherine Knowles
Kenneth Brcka
Kim George-Frey and Kevin Frey
Kristin Totushek
Larry and Catherine Heltemes
Laura Schommer
Lions Club of Crystal
Lonnie and Leone Johnson
Luke Balhorn
Lynn Kvalness
Margaret Macneale
Marjorie Schaub
Mark and Cathy Preissing
Mark and Cynthia Luukkonen
Mary and Mats Brenner
Mary Monteiro
Mary Olsen Baker
Mary Schiebe
Michael and Nancy Hinnenkamp
Michael Schock and Leslie Baken

Michelle Ness
Mike and Val Herring
Millie and Howie Segal
Monisha Chakrapani
Nadine Marsnik
New Hope Lions
Paul and Anne Holten
Paulette Belgarde
Peter St Peter
Pope Architects
Ray and Carolyn Anderson
Raymond Philippot
Rita Mays
Robert and Ellen Lager
Robert and Mary Shaffer
Ronald Fingerhut
Sawhorse Designers & Builders
Scott and Kristine Erickson
Susan Cushman
Terri Kuhl
Terry and Paula Rozinka
The Bieber Family Foundation
Thomas and Carol Kappes
Thomas and Mary Beth Davis
Thrivent Financial - Local Offices
Todd and Jill Jackson
Trudy Taaffe
UnitedHealth Group
US Bank Foundation
Viking Bassmasters of Minnesota
Walter White
Wayne and Jeanne Shellum
William and Hannah Marmorine
William and Sharon Garber
Wolson Family Charitable Fund



PRISM

CONTACT US

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PRISM Golden Valley, MN

